

Management



Certified Data Center  
Sustainability Professional

BTEC Level 5  
Award

The Global Leader in Technical Education  
for the Digital Infrastructure Industry

## Certified Data Center Sustainability Professional (CDCSP®)

### 5 DAY PROGRAM

- ▶ Understanding Sustainability and the Business Approach
- ▶ Technological and Operational Approach to Sustainability
- ▶ Implementing Sustainability

### Learner Profile

This program is structured for senior data center operations and facilities management, team leaders and senior engineers wishing to unite existing knowledge with new learning concerning achieving a sustainability focused strategy within their mission critical facility.

### Pre-requisites

Experience of working within a data center environment is essential; preferably with two years experience as a technical designer, operations manager or in a senior facilities role. If you would like to discuss your experience or suitability for this program, please contact us.

### Program Requirements

Learners are required to undertake pre-class study, which is fully supported by an experienced and dedicated online Tutor. Learners are required to have a webcam enabled laptop or suitable device with unrestricted wireless internet connectivity, the latest internet browser and a suitable application for editing standard office documents such as Microsoft Word, PowerPoint, and Excel.

### Program Objectives

The CDCSP® is designed to utilize existing data center knowledge, skills and experience, and combine it with new learning centered around technical collaboration and innovative approaches targeting sustainability within a data center facility and the creation and implementation of a long-term sustainability strategy to support the business.

### Qualification

- ▶ Internationally and industry recognized BTEC Level 5 Award in Certified Data Centre Sustainability

### Certification

- ▶ Official Certified Data Center Sustainability Professional (CDCSP®) certification
- ▶ Use of the CDCSP post nominal title
- ▶ Use of the CDCSP logo
- ▶ Use of the official Certified Data Center Sustainability Professional (CDCSP®) Digital Badge

Certifications are a commitment to life-long learning and offer the perfect portal to ensure knowledge, skills and certification remain current and up-to-date. Each certification gained requires re-certifying every three years via an online learning management system.

### Additional Awards

- ▶ Continual Professional Development (CPDs)
- ▶ IEEE Continual Education Units (CEUs)

## Certified Data Center Sustainability Professional (CDCSP®)

### Program Overview

Create a sustainability strategy and business implementation plan for transformation towards a credible sustainability lifecycle, that demonstrates innovation and challenges business ethos whilst being sensitive to business risk and continuity.

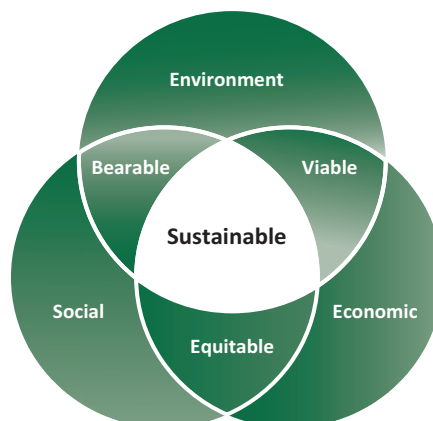
Increased awareness of the urgency to implement and maintain a sustainable future coupled with evolving legislation means that data center operators are under great pressure to embrace sustainability strategies and improve their 'green' credentials rapidly and be able to evidence improvement to stakeholders.

The exciting and comprehensive Certified Data Center Sustainability Professional (CDCSP®) program is designed to provide in-depth knowledge into the steps required to evaluate, analyze, plan, implement and monitor a sustainability strategy balanced with operational capability for data center facilities.

Achieving sustainability is evaluated from all angles with the overarching requirement to ensure the data center critical facility continues to meet the needs of the business. The importance of implementing the correct strategic vision and business drivers required to establish a well-balanced and structured approach towards sustainability is explored. From initial business case and operational analysis of power distribution, cooling systems and IT hardware, and potential operational risk, to design innovation and implementing initiatives whilst appreciating both the business and operational challenges that may occur during this process. Maintenance strategies, continuous planning cycles and critical analysis against identified targets are also explored, in addition to the need to demonstrate proven ROI as well as identifying and capitalizing on the business, customer, social and environmental benefits.

A certified CDCSP® also considers the requirements for compliance, having a full understanding of national and international regulations, codes and standards. During the program, learners will be provided a valuable opportunity to access the latest industry standards.

Following this program, you are encouraged to continue your professional development by advancing your knowledge and skills to gain further official certifications and qualifications by progressing through The Global Digital Infrastructure Education Framework which maps education programs to career advancement throughout the network infrastructure and data center sectors.



## CDCSP® Benefits for Individuals

- ▶ Be able to create and implement a strategy that attracts business and investment
- ▶ Is aware of the regulations, codes and standards affecting decisions when developing a sustainability strategy
- ▶ Understands that waste reduction, be it energy, water and packaging materials are the simplest way that the business can demonstrate its sustainability credentials
- ▶ Recognize that true sustainability starts beyond the confines of the data center walls, recognizing the need to investigate the attitude to sustainability further into the supply chain

## CDCSP® Benefits for Businesses

- ▶ Demonstrate a positive corporate attitude to sustainability, harnessing the potential to gain competitive advantages
- ▶ Establish a baseline for compliance recognizing the need to conform with codes, standards and regulations in order to demonstrate corporate integrity
- ▶ Champion a sustainability legacy by reviewing all areas of the business processes that affect the carbon footprint, reducing operational costs in all functional areas
- ▶ Improves customer perception of your business due to strengthening attitudes for service providers that can demonstrate their sustainability credentials

## Certified Data Center Sustainability Professional (CDCSP®) Topics at a Glance

### Understanding Sustainability and the Business Approach

- ▶ The need for sustainability and the impact upon the data center sector
- ▶ Sustainable approach and the legislative drivers
- ▶ Corporate Social Responsibility (CSR) and the wider impact on the data center sector
- ▶ Establishing a data center performance baseline and maximizing assets
- ▶ Understanding the business needs and data center limitations
- ▶ Business and operational risks presented by the need for sustainability
- ▶ Creating a sustainable ethos through the business
- ▶ Establishing a business case for sustainability
- ▶ Business approach to sustainability

#### Learning Objectives

- ▶ Appreciation and evaluation of the wider implications of establishing a more sustainable data center sector against the influences from both government and non-government organisational policies
- ▶ Alignment of data center sustainability strategies to meet environmental, customer and social factors through Corporate Social Responsibility (CSR)
- ▶ Create an operational baseline to understand the current status of data center energy inefficiencies and wastage, identifying and prioritizing appropriate and attainable sustainability measures
- ▶ Identify the potential risks, challenges and benefits of a framework to implement sustainable initiatives
- ▶ Create a structured business case through business core drivers, risk potential, collaboration and commitment to deliver sustainability targets and strategies

### Technological and Operational Approach to Sustainability

- ▶ The need for innovation and collaboration
- ▶ Reduction of human error by effective management and training
- ▶ Industry best practices and transformation programs
- ▶ Monitoring, analysis and automation of the physical infrastructure
- ▶ Evaluating traditional, alternative and renewable power sources
- ▶ Monitoring, analyzing and optimizing power distribution
- ▶ Monitoring, analyzing and optimizing cooling capabilities
- ▶ Monitoring, analyzing and optimizing IT hardware deployment
- ▶ Maintenance strategies
- ▶ Aligning the business, operations and technology to deliver a sustainable path for the future

#### Learning Objectives

- ▶ Critically analyse the IT environment relating to one's own sphere of work, in particular, the learner's own organisation's technical platforms
- ▶ Assess the IT/IS infrastructure (hardware, public/private/hybrid cloud, operating systems, intelligent SAN, aaS, middleware/SOA), and the IT service processes used within the learner's own organisation, particularly those associated with sustainability and efficiency including virtualization, re-use/sharing, and closed loop strategies
- ▶ Compare and contrast the needs, objectives and constraints of the other disciplines and functions within the data center
- ▶ Evaluate and apply national and international standards published by ISO, BSI, IEC, IEEE etc and Codes of Practice to build sustainability into the data center
- ▶ Devise techniques for streamlining business processes

### Implementing Sustainability

- ▶ Corporate sustainability and the core drivers
- ▶ Strategic and sustainable planning
- ▶ Developing and implementing sustainable strategies
- ▶ The strategic planning process
- ▶ Projecting levels of sustainable achievement
- ▶ Obstacles and challenges
- ▶ Monitoring, analyzing and reporting sustainability improvements
- ▶ Continuous sustainability planning
- ▶ Certifications, standards and industry accreditations

#### Learning Objectives

- ▶ Evaluate appropriate business strategies for the initiation and development of a sustainable data center
- ▶ Create a clear business strategy and sustainability framework against defined objectives and attainable targets through business collaboration
- ▶ Identification and mitigation of potential risks, obstacles and challenges relating to effective delivery of the business strategy and sustainability outcomes
- ▶ Appreciate the need for effective monitoring, analyzing and reporting structures to evaluate the financial expenditure and operational productivity against the business drivers
- ▶ Identify and utilize industry recognized standards providing direction for continuous sustainability initiatives