

# Knowledge is power in the global data centre industry

Data centres are behind most things that we do. Most of the time, they work silently in the background, unnoticed by the majority of people. However, if the ATM machine stops working, or those important files that are stored in the cloud suddenly become inaccessible, we instantly notice. The inconvenience is huge and the cost to the economy can run into millions.

So if downtime is so costly, why does it happen? It is a fact that 73 per cent of all downtime is attributed to human error. Indeed, this figure has been high over many years; clearly the roots of these errors are not being addressed.

Research shows that there are gaps in technical and management skills. However, with the financial cost of these skills gaps, it is striking that there are no universally recognised education standards for those working within the data centre industry. There are many training programmes, but it is increasingly difficult to guarantee quality, relevance and value, and hard for recruiters to judge the merits of the courses listed on a CV.

However, this is changing. Led by CNet Training, a framework has emerged that develops skills and knowledge,

starting at entry-level technical skills and culminating with a masters degree in data centre leadership and management. By backing up their programmes with internationally recognised qualifications and official certifications, CNet Training is providing a global suite of programmes that come with the security of being independently verified.

This is a huge step forward for the data centre industry. By participating in CNet Training's Global Data Centre and Network Infrastructure Education Framework, an individual is able to clearly demonstrate that their training not only reflects the latest technological advances, but also meets the required standards expected by the industry.

Sitting at the top of this qualifications framework is the new Masters Degree in Data Centre Leadership and Management, delivered by the Lord Ashcroft International Business School at Anglia Ruskin University. The Masters Degree is a global first for the data centre industry and is set to help leaders and senior managers working in data centre facilities to transform their careers by achieving a prestigious accolade and ultimately form the elite global group of data centre professionals.



The course will be delivered online, with optional bootcamps at Anglia Ruskin's campus in Cambridge.

As people's careers develop, it is important that they have opportunities to gain qualifications that not only recognise their achievement, but also provide a platform to take their careers to the next level. One exciting aspect of CNet's framework is that it encompasses the technical and leadership elements that are essential in any business.

Data centre professionals with industry recognised qualifications and professional certifications will

certainly help to pave a more reliable way forward for the industry, while helping to reduce the amount of downtime and the substantial costs associated with this. For people holding these qualifications, their greater credentials are likely to be in demand across the world. In the data centre industry, knowledge really is power.

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Source: Gartner, United Airlines

## The World's First Masters Degree in Data Centre Leadership & Management.

Become part of the ultimate elite group of highly qualified data centre professionals.

The Masters Degree is a result of a collaboration with the global leaders in education for the data centre industry, CNet Training and the Lord Ashcroft International Business School, Anglia Ruskin University, Cambridge.

Contact us today to be one of the first to gain the prestigious data centre Masters Degree.



Anglia Ruskin University

### Masters Degree in Data Centre Leadership & Management

- ▶ Suited to leaders and senior managers working in data centre facilities
- ▶ 3 year distance learning program
- ▶ Full support from specialist academic staff
- ▶ Optional on-campus workshops
- ▶ Full graduation ceremony
- ▶ Graduates can utilise a post nominal title
- ▶ **First program commences 2nd February 2015**

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